

Invitation

SOI & Swansea University 2022

July 6(Wed.) ~ 9(Sat.), Conference Days, 2022, Swansea University, Wales, UK

***July 4(Mon.) ~ 5(Tue.), SOI Open Innovation Academy 2022 Summer School (Free for SOI 2022 Participants)**

(www.openinnovationtmc.org)

Sponsored by



Digital Transformation: New Directions for the World Economy, Financial Systems and Business Models

Key Deadlines

Late Registration(Extension to): June 20th, 2022













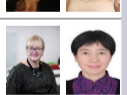

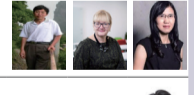

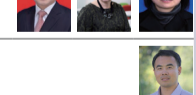



Full Paper Submission(Extension to): June 30th, 2022

***Full Paper Proceeding homepage uploading(including full papers which will be submitted to system before June 30th): July 30th, 2022**

Keynote Speakers

| | | |
|--|---|--|
|  <p>Ulrich Witt (Germany)</p> <ul style="list-style-type: none"> • Professor of Economics & Director emeritus, Max Planck Institute of Economics Jena, Germany • Adjunct Professor at Griffith Business School, Griffith University(Australia) • Co-Editor of Journal of Bioeconomics • Presentation Theme: "Innovative Capitalism Needs Institutional Co-evolution" |  <p>Fred Phillips (USA)</p> <ul style="list-style-type: none"> • Professor at University of New Mexico, Albuquerque, New Mexico, USA • Editor-in-Chief of "Technological Forecasting and Social Change" (SSCI) • Visiting Scientist at the Chinese Academy of Sciences in Beijing • 2017 winner of the Kondratieff Medal • Presentation Theme: "Climate Dialog, Climate Action: Can democracy do the job?" |  <p>Andreas Pyka (Germany)</p> <ul style="list-style-type: none"> • Professor, University of Hohenheim, Germany • Deputy Head of International Diplomacy Academy(2011~) • Visiting Researcher at CIRST at the University of Quebec, Montreal • Presentation Theme: "Economic Growth, Structural Change and Transformation: What's important now?" |
|  <p>Philip Cooke (UK)</p> <ul style="list-style-type: none"> • Professor, Bergen University College, Norway • Editor-in-Chief of European Planning Studies(SSCI) • European Parliament Regional Development Committee, till 2019 • Official Adviser to European Parliament Regional Development Committee Award in 2015 • Presentation Theme: "The digital envelope: From 'Fashion City' to digital 'Green Influence' to 'New Garden Cities' after COVID" |  <p>Bo Yang (UK)</p> <ul style="list-style-type: none"> • Senior Lecturer at Swansea University, UK • Director of Centre for Research in Macroeconomics and Macro-Finance (CRMMF), Swansea University • Former Lecturer at Lecturer at the University of Surrey from 2012-15 • Presentation Theme: "Open Innovation in time of Crisis" |  <p>KwangHo Jung (Korea)</p> <ul style="list-style-type: none"> • Dean, Graduate School of Public Administration of Seoul National University, Korea • Professor, Seoul National University, Korea • Executive President of Society of Open Innovation: Technology, Market, and Complexity(SOI) from 2021 • Presentation Theme: "Innovation, Altruism, and Creativity" |
|  <p>JinHyo Joseph Yun (Korea)</p> <ul style="list-style-type: none"> • Tenured Principal Researcher, DGIST & Principal Professor at Open Innovation Academy of SOI • Visiting Professor at Graduate School of Public Administration of Seoul National University • Organizing President of Society of Open Innovation: Technology, Market, and Complexity(SOI) • Editor-in-Chief of Journal of Open Innovation: Technology, Market, and Complexity(JOI)(Scopus) • Presentation Theme: "Regulation conversion at telemedicine of UK and Korea in digital transformation; -The way to growing up new industry with open innovation dynamics" |  <p>Venni V Krishna (India)</p> <ul style="list-style-type: none"> • FASS at the University of New South Wales, Australia • Former Professor, Jawaharlal Nehru University, India • Editor-in-Chief of Science, Technology and Society(SSCI) • Presentation Theme: "Can we Build Innovation Systems with Weak Science and Technology Systems? Some Insights from Successful Cases in Asia" |  <p>Journal of Open Innovation: Technology, Market, and Complexity(Scopus)</p> <ul style="list-style-type: none"> • All keynote speakers' presenting papers will be invited to the journal as special issue(All publications will be supported and funded by SOI) |

Special Sessions

| | | |
|---|---|--|
| <p>Special Session 1. Digitalization and regional innovation</p> <p>• Chair: Bo Yang(Swansea University, UK)</p>  | <p>Special Session 2. Open innovation and ecosystem</p> <p>• Chair: Zheng Liu(Cardiff Metropolitan University, UK)</p>  | <p>Special Session 3. Platform innovation</p> <p>• Chair: Lei Ma(Nanjing Univ. of Science and Technology, China)</p>  |
| <p>Special Session 4. Sustainability oriented innovation</p> <p>• Chairs: Bo Yang(Swansea University, UK), Zheng Liu(Cardiff Metropolitan University, UK)</p>  | <p>Special Session 5. Digital Transformation with Regulation conversion</p> <p>• Chair: JinHyo Joseph Yun(DGIST, Korea)</p>  | <p>Special Session 6. Digital Transformation in Financial markets</p> <p>• Chair: Alexey Mikhaylov (Financial University under the Government of the Russian Federation, Russia)</p>  |
| <p>Special Session 7. Challenges of Digital Transformation in Korean Manufacturing Industry</p> <p>• Chair: DongHoon Oh(Ministry of Trade, Industry and Energy, Office of Strategic R&D Planning, Korea)</p>  | <p>Special Session 8. Regional Innovation Systems</p> <p>• Chair: Yuri Sadoi(Meijo University, Japan)</p>  | <p>Special Session 9. Innovation & Growth</p> <p>• Chairs: Kangwon Lee(Korea Institute for Advanced Study, Korea) & Seung Hoo Jin(Samsung SDS, Korea)</p>  |
| <p>Special Session 10. Digital Smart and Socially Inclusive Design</p> <p>• Chair: Taesun Kim(HanYang University, Korea)</p>  | <p>Special Session 11. Knowledge service, open innovation and firm performance</p> <p>• Chairs: Hun Park(KISTI, Korea), Jinwoo Sim(KISTI, Korea) & Tae-Eung Sung(Yonsei University, Korea)</p>  | <p>Special Session 12. Open Innovation and Business Model in Biomedical Industry</p> <p>• Chair: Kwangsoo Shin(Chungbuk National University, Korea)</p>  |
| <p>Special Session 13. Innovation Diversity for Emerging Economies</p> <p>• Chairs: Natalja Lace(Riga Technical University, Latvia) & Yuanyuan LIU (Riga Technical University, Latvia)</p>  | <p>Special Session 14. Green Governance: Code and Evaluation</p> <p>• Chair: Weilan Li(Nankai University & Tianjin University of Finance and Economics, China)</p>  | <p>Special Session 15. Quality of life in the context of Marketing Open innovation with Sustainability vision</p> <p>• Chair: Sergei Evgenievich Barykin (Peter the Great St. Petersburg Polytechnic University, Russia)</p>  |
| <p>Special Session 16. Innovation Ecosystem and Governance Mechanism in the Digital era</p> <p>• Chair: Jinxi Wu(Tsinghua University, China)</p>  | <p>Special Session 17. Open Innovation and Sustainable System Development in Practices</p> <p>• Chairs: Min-Ren Yan(Chinese Culture University)& Haiyan Yan(Shanghai Univ. of International Business and Economics, China)</p>  | <p>Special Session 18. Innovation Policy and Regulation of Digital Transformation</p> <p>• Chair: Ben Zhang(Huazhong University of Science & Technology, China)</p>  |
| <p>Special Session 19. Innovation and Digital Transformation in Emerging Economies</p> <p>• Chairs: Elina Gaile-Sarkane & Inga Lapina (Riga Technical University)</p>  | <p>Special Session 20. Digital Transformation and Smart Governance in the Context of Big Data(1)</p> <p>• Chairs: Qi Si(Guizhou University, China), LACE Natalja(Riga Technical University, Latvia) & ZHOU Li Li (Guizhou University, China)</p>  | <p>Special Session 21. Digital Transformation and Smart Governance in the Context of Big Data (6)</p> <p>• Chairs: WANG Xiu Feng(Guizhou University, China), LACE Natalja(Riga Technical University, Latvia) & LIU Yi Zhi(Guizhou University, China)</p>  |
| <p>Special Session 22. Social Welfare, Innovation Lag, Creativity, and Pro-environmental Behaviors</p> <p>• Chair: KwangHo Jung(Seoul National University, Korea)</p>  | <p>Special Session 23. Open Innovation in the new era. The role of artificial intelligence</p> <p>• Chairs: Valentina Della Corte(University of Naples Federico II, Italy) & Giovanna Del Gaudio(University of Naples Federico II, Italy)</p>  | <p>Special Session 24. Issues on Innovative Competitiveness and Efficiency</p> <p>• Chairs: DaeCheol Kim(Hanyang University, Korea) & SungYong Choi(Hanyang University, Korea)</p>  |
| <p>Special Session 25. Knowledge Management and Innovation</p> <p>• Chair: Jeonghwan Lee(Myongji University, Korea)</p>  | <p>Special Session 26. Digital Transformation and Smart Governance in the Context of Big Data(2)</p> <p>• Chairs: QIU Hai Yang(Guizhou University, China), LACE Natalja(Riga Technical University, Latvia) & ZHOU Jie(Guizhou University, China)</p>  | <p>Special Session 27. Open Innovation in biomedical industry</p> <p>• Chair: Eungdo Kim(Chungbuk National University, Korea)</p>  |
| <p>Special Session 28. Climate Change in Digital Transformation Era</p> <p>• Chair: Sang-Don Lee(Ewha Womans University, Korea)</p>  | <p>Special Session 29. Digital Transformation and Smart Governance in the Context of Big Data (3)</p> <p>• Chairs: HONG Ming Yong(Guizhou University, China), LACE Natalja(Riga Technical University, Latvia) & ZENG Fang Mei(Yuan Ze University)</p>  | <p>Special Session 30. Entrepreneurship in the Digital Transformation Era</p> <p>• Chairs: DaeSoo Choi(Joongbu University, Korea) & Chang-Soo Sung (Dongguk University, Korea)</p>  |
| <p>Special Session 31. Digital Transformation and Smart Governance in the Context of Big Data (4)</p> <p>• Chairs: LI Ye(Guizhou University, China), LACE Natalja(Riga Technical University, Latvia) & WANG Ting(Guizhou University, China)</p>  | <p>Special Session 32. Digital Transformation for new business innovation</p> <p>• Chair: Junic Kim(KonKuk University, Korea)</p>  | <p>Special Session 33. Digital Transformation and Smart Governance in the Context of Big Data (5)</p> <p>• Chairs: RAN Guang Gui(Guizhou University, China), LACE Natalja(Riga Technical University, Latvia) & HONG Yun(Guizhou University, China)</p>  |
| <p>Special Session 34. New Directions for Corporate Finance and Innovation</p> <p>• Chair: Erwei Xiang(Newcastle University, UK)</p>  | <p>General Sessions</p> | |

Open innovation Academy 2022 Summer School

Special Issue Journals

Journal of Open Innovation: Technology, Market, and Complexity(SCOPUS)

- Editor-in-Chief: JinHyo Joseph Yun(jhyun@dgist.ac.kr)
- Managing Guest Editor: JinHyo Joseph Yun(jhyun@dgist.ac.kr)
- Keynote speakers' papers will be invited to the journal

European Planning Studies(SSCI)

- Editor-in-Chief: Philip Cooke(CookePN@cardiff.ac.uk)
- Managing Guest Editor: JinHyo Joseph Yun(jhyun@dgist.ac.kr)

Science, Technology and Society(SSCI)

- Editor-in-Chief: Venni V. Krishna(v.krishna@unsw.edu.au)
- Managing Guest Editor: JinHyo Joseph Yun(jhyun@dgist.ac.kr)

Knowledge Management Research & Practice(SSCI)(Fast Track-5 Papers)

- Editor-in-Chief: Giovanni Schiuma(schiuma@lum.it)
- Managing Guest Editor: JinHyo Joseph Yun(jhyun@dgist.ac.kr)

International Journal of Environmental Research & Public Health(SSCI & SCIE)

- Extension of IJERPH 2021 Special Issue, deadline: December 31th, 2022

Designated General Issue Journals

- Journal of Evolutionary Economics(SSCI)
- * Editor-in-Chief: Uwe Cantner(uwe.cantner@uni-jena.de) et. al.
- * Designated Reviewer: JinHyo Joseph Yun(jhyun@dgist.ac.kr)
- Technological Forecasting and Social Change(SSCI)(Special issue in 2023)
- * Editor-in-Chief: Scott Cunningham (scott.cunningham@strath.ac.uk), Mei-Chih Hu (mchu@mx.nthu.edu.tw)
- * Former Editor-in-Chief: Fred Phillips(fphillips@saturn.yzu.edu.tw)
- * Designated Reviewer: Editor: JinHyo Joseph Yun(jhyun@dgist.ac.kr)

For more information, please contact:

- Hosting Chair: Prof. Dr. Bo Yang(Swansea University, UK)
 - Contact: bo.yang@swansea.ac.uk, +44 (0) 1792 295601,
 - Hosting Office: Dr. Zheng Liu(Cardiff Metropolitan University, UK), ZLiu@cardiffmet.ac.uk
 - Address: Department of Economics, School of Social Sciences, Swansea University, Bay Campus, Fabian Way, Crymlyn Burrows, Swansea, SA18EN, Wales, UK
- Organizing Chair: Prof. Dr. JinHyo Joseph Yun (Professor of SOI Open Innovation Academy; President of SOI and Editor-in-Chief of JOI; Tenured Principal Researcher, DGIST, Korea)
 - Contact: jhyun@dgist.ac.kr
 - +82-53-785-4410, (mobile) +82-10-6697-8355
 - Organizing Office-SOI Secretariat: Dr. XIAOFEI ZHAO (Professor of SOI Open Innovation Academy; Senior Researcher of DGIST, Korea) Contact: openinnovationtmc@dgist.ac.kr +82-53-785-4414, (mobile) +82-10-4072-8595
 - Address: 333 Techno Jungang-daero, Hyeonpung myeon, Dalseong-gun, Daegu, 42988, Korea